

CURRICULUM VITAE

July 2025

Dr. ISABEL (Elisabet) GARRIGA COTS **Associate Professor**
School of Business
University of Northern British Columbia
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ACADEMIC APPOINTMENT

UNIVERSITY SCHOOL OF LABOR RELATIONS, UNIVERSITY OF LLEIDA, Spain **2023-actualidad**

- Associate Professor at Social, Historic and Economic Studies

EADA BUSINESS SCHOOL, Barcelona, Spain

- Associate Professor Strategy, Leadership and People Department 2008-2022

UOC, Open University of Catalunya, Barcelona, Spain

- Faculty Collaborator, MBA online program 2017-2022

INTERNATIONAL APPOINTMENT

SCHOOL OF BUSINESS, University of Northern British Columbia 2025-

- Associate Professor

SCHOOL OF ADMINISTRATIVE STUDIES, YORK UNIVERSITY, Canada 2022-2025

- Visiting Professor

CENTRUM BUSINESS SCHOOL, CATHOLIC UNIVERSITY OF PERU, Peru

- Faculty Collaborator, Master Programs 2010-2016

INTERNATONAL EXPERIENCE

DARDEN SCHOOL OF BUSINESS, University of Virginia, USA 2021- 2022

- Visiting Scholar, working with Professor Edward R. Freeman,
Democracy in Stakeholder Theory

DARDEN SCHOOL OF BUSINESS, University of Virginia, USA 2018-2019

Visiting Scholar, working with Professor Edward R. Freeman

- Mapping the role of justice in Stakeholder Theory
- Justice and Injustice in Stakeholder Theory

UNIVERSITY OF BERGAMO , Bergamo, Italy

Visiting Professor, working with Professor Gianfranco Rusconi

2011

- International Business Ethics

EDUCATION

IESE BUSINESS SCHOOL, University of Navarra, Barcelona, Spain

2007

- Ph.D. in General Management

Committee: D. Mele (IESE), A. Argandoña (IESE), F. Ferraro, (IESE), J. Lozano (ESADE), J. Mundet (UPC)

UNIVERSITY OF BARCELONA, Barcelona, Spain

- Degree in Philosophy 1998
- Degree in Economics 1994

FIELD OF INTEREST

Research: CSR, Stakeholder Theory, Pragmatism, Social Networks Analysis, Social Impact and Social Performance, Corruption, Development Economics

Teaching: Strategy, Social Innovation, Corporate Social Responsibility, Business Ethics, Impact Investing, Measuring Organizational Performance, Social Business, Impact Evaluation

RESEARCH

Selected Books & Chapters in Books

Garriga E, (2022). Unfolding business and stakeholder relationships: The Heuristic Drawing Process Tool in Humanizing Business in editors Dion, Michel, Freeman, R. Edward, Dmytriye, Sergiy. Springer International Publishing.

Garriga. E (2022) The role of champion metaphors in Humanizing business and stakeholder relationships in Humanizing Business. In editors Dion, Michel, Freeman, R. Edward, Dmytriye, Sergiy. Springer International Publishing.

Garriga, E. (2021). Evolution of the Business and Society field: from a Functionalist to a Supra-functional Orientation in The Routledge Companion of Corporate Social Responsibility. Edited by Maak Thomas, Nicola Pless, Orlitzky, Mark and Sukhbir, Sandhu. P.32-43. Routledge. New York and London

Oliveras, E., Parra, C., Garriga E., Fitó, M^a., Corrons, A., Crespo Sogas, P., Monllau, M^a., Cabré, J., López Martín C., Sánchez, F., Vidal, E., Mas-Machuca, M., Bastida, R., Bistué A., Simon A., Hormiga E., Arroyo, L. & Valls, J. (2018). New Trends in the Creation and Management of Social Enterprises, pp1-354

Marquina, P. & Garriga, E. (2013). Conceptos y Tendencia Actuales de la RS in Responsabilidad Social: Tarea Pendiente. 5-30 Pearson ISBN: 9786124149078

Garriga E & Mele. D (2013). Corporate Social Responsibilities: Mapping the Territory in Citation Classics from the Journal of Business Ethics: Celebrating the First Thirty Years of Publication (Advances in Business Ethics Research Book) by Alex C. Michalos (Editor), Deborah C Poff (Editor) published by Springer

Garriga, E. & Mele, D. (2013). Corporate Social Responsibility Theories: Mapping the territory in Corporate Social Responsibility: Readings and Cases in a Global Context. pp 23-45. Routledge Press ISBN: 0415683254

Garriga, E. (2011). Comparativa de los modelos de RSC de las empresas incluidas en este proyecto in Los N1 en Responsabilidad Social Sustentable, pp.56-79. Editorial Kier. ISBN: 950-17-3150-7

Papers in Journals

Garriga, E (2023). Mapping the Evolution of the Business and Society field and Moving the Research Agenda Forward, **Journal of Business Ethics**. Accepted forthcoming

Garriga E. (2017) Stakeholder networks and value creation: A Case Study. **Journal of Management and Public Policy**, vol 1, Issue 2, p14-39.

Fassin, Y., Werner A., Van Rossem. A, Signori. S, Garriga, E., von Weltzien Hoivik, H., Schlierer, H. (2015). *CSR and Related Terms in SME Owner–Managers’ Mental Models in Six European Countries: National Context Matters*, **Journal of Business Ethics**, Volume 128, Issue 2, pp 433-456.

Garriga, E. (2014). *Beyond Stakeholder Utility Function: Stakeholder Capability in the Value Creation Process*, **Journal of Business Ethics**, Volume 120, Issue 4, pp 489-507.

Schlierer, H., Werner A., Signori, S., Garriga, E., Weltzien Hoivik, H, Van Rossem, A., Fassin, Y. (2012). *How Do European SME Owner–Managers Make Sense of ‘Stakeholder Management’?: Insights from a Cross-National Study*, **Journal of Business Ethics**, Volume 109, Issue 1, pp 39-51.

Garriga, E. (2011). *Stakeholder social capital: a new approach to stakeholder theory*. **Business Ethics: A European Review**, Volume 20, Issue 4, pages 328–341.

Ramasamy, B. & Garriga, E. (2009). *The China Code: An Analysis of China’s National Social Standards for the Textile and Apparel Industry*, **Journal of Management and Public Policy**, vol 1, Issue 1, p1-21.

Garriga, E. (2009). “*Tertius lungens*” Orientation of Firm: Arising Governance and Cooperation from Stakeholder Networks, **Journal of Business Ethics**, Volume 90, Issue 4 Supplement, pp 623-637.

Garriga, E. & Mele, D. (2004). *Corporate Social Responsibility Theories: Mapping the Territory*, **Journal of Business Ethics**, Volume 53, Issue 1, pp 51-71: 0167-4544.

Selected Working Papers

2018 Caixa de Enginners, Working Papers Collection

Garriga, E. “*The impact of the Caixa de Enginyers Foundation*”, pp 1-120, number 3, Working Papers Selection

2015 Center for International Development, Harvard University

Santos, M, A, Dalbouni, S, & Garriga, E. “*Cruzton. Piloto Crecimiento Inclusivo*” pp 1-47, Working Papers, Center for International Development CDI, Harvard University

2014 United Nations Global Compact Network, Madrid, Spain

Garriga, E & Ruiz-Morales, C. “*El valor de compartir principios*“, pp. 1-77 Red del Pacto Mundial España, EDAMEL

Selected Cases Published in the Case Center

2016 E216-0033-1 Jaime Blanco in the Spanish Mortgage Market Crisis

2016 E317-0004-1 Cemex Croatia: from Managing Crisis to Leading Transformation

2016 E716-0041-1 DKV Insurance Company: how to Formulate and Execute a Social Responsibility strategy

2016 E416-0070-1 Catalan Consumer Agency: Managing a Cultural Transformation through a Digital Change

2016 E716-0035-1 DKV Insurance Company: How to Measure the Impact of its Social Program

Selected Cases published at EADA

2018 Number 72758 Specialisterne Spain: Scaling Impact (A)

2018 Number 72759. Specialisterne Spain: Scaling Impact (B)

2018 Number 72760. Specialisterne Spain: Scaling Impact (C)

2018 Number 65781. The Caja de Ingenierios Foundation at the Crossroads

Editorial Services

i) Executive and Editorial Positions

20019-Present – **Section Editor of the Journal of Business Ethics**

Corporate Responsibility: Theoretical and Qualitative Issues section

ii) Journal Referee

2019 to present Business & Society

2009 to present Business Ethics, Responsibility and Environment

2009 to present Business Ethics Quarterly

2008 to present Journal of Business Ethics

iii) Conference Referee

2004 to present – Annual Meeting of the Academy of Management (AOM). Social Issues in Management (SIM)

2004 to present- Annual Meeting of the Society for Business Ethics

2008 to present- International Business and Society (IABS)

2005 to present- European Business Ethics Network (EBEN)

RESEARCH CENTER

Yunus Social Business Center Barcelona, Barcelona, SPAIN

2016- 2021

- Research Associate

The Yunus Social Business Center Barcelona is a research center formed by 8 Universities and Business Schools of the Barcelona city (EADA Business School, University of Barcelona, University of Pompeu Fabra, Autonomous University of Barcelona, Polytechnic University of Catalonia, Abat Oliva, Ramon Llull University, International University of Catalonia). The Yunus Social Business Center Barcelona belongs to the Social Business City Barcelona and is affiliated with Yunus Center (Dhaka, Bangladesh). The aim of the center is to design and scale successful social business models and to teach social innovations and social business courses.

Center for Sustainability Impact, Barcelona, EADA

2012- 2021

- Managing Director

The Center for Sustainability Impact is focused on measuring the social and environmental impact of companies, social businesses, and NGOs/foundations. We develop the TVIM software to identify, manage, measure, and improve economic, social, and environmental impact. The software has three main versions for companies, social businesses, and NGOs/ Foundations. Seminars and workshops on impact and performance with professionals and managers were developed to spread the best practices to design and measure social and environmental impact.

CONFERENCES AND PROCEEDINGS

2022 Annual Meeting, **Academy of Management (AOM)** Seattle (USA) in person:

Garriga, E. & Freeman, E “*Stakeholder theory, Embeddedness, Democracy: a Dewey Encounter*” Academy of Management Meeting Proceedings. Vol. 2022, Issue 1 p-1-1

2021 Annual Meeting, **Academy of Management (AOM)** (USA) online:

Garriga, E. “*Mapping the Evolution of the Business and Society field: Moving the Research Agenda Forward*” Academy of Management Meeting Proceedings. Vol. 2021, Issue 1 p-1-1

2021 **Annual Conference Society for Business Ethics (SBE)** (USA) online:

Garriga, E. “*The Copernican Revolution of Social Impact in the Business and Society field*”.

2020 Annual Meeting, **Academy of Management (AOM)** (USA) online:

Garriga, E. “*The role of champion metaphors in Humanizing business and stakeholder relationships in Humanizing Business*” Academy of Management Meeting Proceedings. Vol. 2020, Issue 1 p-1-1

2020 **EURAM, Annual Conference**, Dublin (Ireland) online:

Garriga, E. “ *The Relational Compass: Mapping the Evolution of the Business and Society Field and Moving the Research Agenda Forward*”

2018 Annual Meeting, **Academy of Management**, Chicago, (USA) in person:

Garriga, E. Werner, A “*A New Understanding of Stakeholder Value Creation and Value Destruction*”. Academy of Management Annual Meeting Proceedings. Vol. 2018 Issue 1, p1-1

2016 Annual Meeting, **Academy of Management (AOM)**, Atlanta (USA) in person:

Garriga E, and Werner A. “*Capabilities, Freedom, and Agency: Utilizing Sen’s Capability Approach to Enhance Understanding of Value Creation in Stakeholder Theory* “, Academy of Management Annual Meeting Proceedings Vol. 2016, 1, p.1-1 “

2016 **Social Business Day** in Dhaka (Bangladesh), Yunus Center,

Garriga, E. “*Social Business Replication*”

2015 Annual Research Conference, **European Business Ethics Network (EBEN)** in Copenhagen (Denmark) in person:

Garriga, E and Llop, R. “*Teaching Business Ethics: The Spanish Household and Mortgage Market Case Study*”

2014 Annual Meeting, **Academy of Management (AOM)** in Philadelphia (USA) in person:

Holstchalg, Cl, Reiche, S. Masuda, A. Garriga, E. (2014) “*How and when CSE predicts career satisfaction? The roles of career goals and embeddedness*” Academy of Management Annual Meeting Proceedings.Vol. 2014, Issue 1, p1-1

2012 Annual Conference, **Business Association for Latin American Studies (BALAS)** in Rio de Janeiro (Brazil)

“*Beyond Stakeholder Utility Function: Stakeholder Capability in the Value Creation Process*” BALAS Proceedings, 2012, vol 1.

2012 Annual Meeting, **International Association of Business in Society (IABS)**, in Ashville, North Carolina (USA)

Garriga, E. “*Beyond the Stakeholder utility function: Stakeholder Capability in the Value Creation Process*”

2012 Annual Conference, **European Business Ethics Network (EBEN)** Barcelona, Spain

Garriga E, and Albareda, L “*Relational CSR Approach: Exploring the Space between CSR theories and Relational Sociology*”

2011 Annual Meeting, **Academy of Management (AOM)** San Antonio, Texas (USA):

Lee, J and Garriga, E. “*Dynamic Stakeholder Networks*”

2010 Annual Meeting **Academy of Management (AOM)** in Montreal (Canada)

Fassin,Y, Fassin, Y., Werner A., Van Rossem. A, Signori. S, Garriga, E., von Weltzien Hoivik, H., Schlierer, H “*A Small-business Owner-managers' Perceptions of CSR and business-*

related Ethical Concepts: A European Cross-cultural Comparative Analysis” Academy of Management Proceedings, Vol, 2010 Issue 1. P.1

FUNDRAISING

2017-20 Caixa de Engineers Foundations, Barcelona, Spain

2015-16 Government of Catalonia, International Relations Department, Barcelona, Spain

2014 Global Compact, *United Nations*, 10 Anniversary (2004-2014) “The Impact of UN Global Compact Network in Spain” , Madrid, Spain

2009-2018 SERES Foundation, Barcelona, Spain

TEACHING

School of Administrative Studies, York University

Corporate Responsibility and Ethics (Winter 2022 and summer 2023)

Case studies in Stakeholder Accountability for Sustainability (winter 2022)

Social Network Analysis (fall 2022)

EADA Business School

Strategy I (Competitive Strategy)

Strategy II (Corporate Strategy)

Socially Responsible Execution (CSR)

Social Business Innovation

Total Impact

Measuring Organizational Performance

UOC- Universitat Oberta Catalunya

Ethics and Corporate Social Responsibility

CENTRUM Business School, Catholic University of Peru

Strategy

Corporate Social Responsibility

University of Bergamo

Business Ethics
